

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7849184
<b>Application Number:</b>	10749110
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	3154
<b>Title of Invention:</b>	Encoding ad and/or ad serving information in a click URL
<b>First Named Inventor/Applicant Name:</b>	Chad Lester
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo/Leonard Linardakis
<b>Filer Authorized By:</b>	John C. Pokotylo
<b>Attorney Docket Number:</b>	Google-33/APP (GP-086-00-
<b>Receipt Date:</b>	18-JUN-2010
<b>Filing Date:</b>	29-DEC-2003
<b>Time Stamp:</b>	17:44:46
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref_BU_Spinner_Webserver_co de_cgi.pdf	473957 <small>c96c0d8a335195a67b1a092337c264b05459d</small>	no	9

### Warnings:

### Information:

2	NPL Documents	Ref_BV_Spinner_Webserver_code_directories.pdf	356135 058b3c74422ab05ca6d0100c093018d6b15	no	8
<b>Warnings:</b>					
<b>Information:</b>					
3	NPL Documents	Ref_BW_Spinner_Webserver_code_htaccess.pdf	472318 0709817ac551424211218b4881004f9c05400	no	10
<b>Warnings:</b>					
<b>Information:</b>					
4	NPL Documents	Ref_BX_Spinner_Webserver_code_mainconfig.pdf	893182 da1bdf1216f6c9cc082786b1109dbacc0c155e7f	no	7
<b>Warnings:</b>					
<b>Information:</b>					
5	NPL Documents	Ref_BY_Spinner_Webserver_code_redirect.pdf	143590 4b0bdc79880caef78641a3d57918cd970c6cb069	no	3
<b>Warnings:</b>					
<b>Information:</b>					
6	NPL Documents	Ref_BZ_Spinner_Web_Documentation_configuration_specific.pdf	145006 24ec0cfa098399f2d461667eaa09660eb3b104ab	no	2
<b>Warnings:</b>					
<b>Information:</b>					
7	NPL Documents	Ref_CA_Spinner_Web_Documentation_faqs.pdf	436561 0a5010b6500da57a30f5489773360a0f409e533d	no	5
<b>Warnings:</b>					
<b>Information:</b>					
8	NPL Documents	Ref_CB_Spinner_Web_Documentation_modules.pdf	110785 71bbdb156594255173d0ec13b4f079bce09610eeb	no	1
<b>Warnings:</b>					
<b>Information:</b>					
9	NPL Documents	Ref_CC_Spinner_Web_Documentation_mods_relay.pdf	46813 bc527956d15b05eeac7a8bba2a412a7ab0907c	no	1
<b>Warnings:</b>					
<b>Information:</b>					
10	NPL Documents	Ref_CD_Spinner_Web_Documentation_redirect.pdf	59630 6a1e0f5d76fce4901a2029ba7b15108f929bc2d3	no	1
<b>Warnings:</b>					
<b>Information:</b>					

11	NPL Documents	Ref_CE_Spinner_Web_Documentation_htaccess.pdf	477032 e2a206c081ebbd926e9e8739fca5bd11737aaf1c	no	10
<b>Warnings:</b>					
<b>Information:</b>					
12	NPL Documents	Ref_BB_Part_1_of_2_edelbrock_BUILDING_SUCCESSFUL_INTERNET_BUSINESSES.pdf	20383010 734c68d69ec3c2d4653b2a393fa5c9f095335d4dc	no	200
<b>Warnings:</b>					
<b>Information:</b>					
13	NPL Documents	Ref_BB_Part_2_of_2_edelbrock_BUILDING_SUCCESSFUL_INTERNET_BUSINESSES.pdf	13809303 ec4153005c2dabcb994b3ca137ecde1b681328e2ab	no	152
<b>Warnings:</b>					
<b>Information:</b>					
14	NPL Documents	Ref_BE_Part_1_of_2_graham_HTML_SOURCEBOOK.pdf	17934926 1f7d6813a508b6854f1a61bd6f5c4db02a27f259	no	200
<b>Warnings:</b>					
<b>Information:</b>					
15	NPL Documents	Ref_BE_Part_2_of_2_graham_HTML_SOURCEBOOK.pdf	20529088 f5d4557c5ed7d5d5c59c702e9a48c54452c0f0a6	no	230
<b>Warnings:</b>					
<b>Information:</b>					
16	NPL Documents	Ref_CF_Part_1_of_2_zeff_ADVERTISING_ON_THE_INTERNET.pdf	16116227 e23527b59b78b1e6531c75c9c14e75ad992e11e	no	150
<b>Warnings:</b>					
<b>Information:</b>					
17	NPL Documents	Ref_CF_Part_2_of_2_zeff_ADVERTISING_ON_THE_INTERNET.pdf	12849557 1271706496273726d8c6ca6a915d5ccc85276d4	no	155
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			105237120		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.